

Quote

THE WEEKLY DIGEST

Volume 28—Number 6

Week of August 8, 1954

MAY WE *Quote* YOU ON THAT?

[1] Gen WALTER BEDELL SMITH, U S Undersec'y of State: "We are certainly not going to be intimidated (by Chinese communists) but the idea held by some of our European friends that we are 'trigger-happy' or overly impetuous is, I think, not correct. Our actions will be well and carefully considered." . . . [2] SYNGMAN RHEE, Pres of S Korea, addressing VFW in Phila: "The U S, facing the Russian bear, does not hide its fear. This leads to vacillation and a policy of yielding a little here, a little there, and still more somewhere else." . . . [3] JOHN A HANNAH, Ass't Sec'y of Defense, commenting on new military manpower policy: "The whole thing is geared to the day of active war with the Soviet Union . . . and that is the only war that counts." . . . [4] Dr WALTER S MACLAY, British Health Ministry official: "Talk of the A-bomb has not affected people's mental health as much as having a mother-in-law overstay a visit to the home." . . . [5] GEO SCOTT, chief keeper of

Quote of the Week

Hip, Hip Hooray!

MARLON BRANDO, on designer Christian Dior's new flat-chested and hippy look for women: "Emphasizing women's hips is like putting falsies on a cow." . . . MARILYN MONROE: "I am not built for any kind of boy's fashions, so why should I wear them?" . . . Dr HERMAN BUNDESEN, pres. Chicago Bd of Health: "The new style is about as sensible as the Chinese fashion of binding women's feet."

—

birds at Bronx Zoo, N Y C, commenting on fact that his 4 king penguins have not laid an egg in 6 yrs of captivity: "I don't know which are male and which female, and the heck of it is the penguins don't seem to know either." . . . [6] IRMA CAPECE MINUTOLO, Italian girl whose name has been linked with Egypt's ex-King Farouk: "I prefer not to marry. Farouk is sensible and tender, but marriage is the tomb of love."

FOURTEENTH YEAR OF PUBLICATION



It is important to note the date-line on the statement by Gen Chu Teh of intent to conquer Formosa and liquidate Chiang Kai-shek and his Nationalist forces. This resolution was pronounced on the 27th anniv of the founding of Red China's army, and was designed primarily for home consumption. Such occasions are traditionally a time for rattling sabers and spitting fire.

We do not mean to imply that the rhetoric is without *raison*. Certainly the reds have been at no pains to veil their eventual intentions. But the declaration hardly warrants the scarehead treatment given it by the American press. True enough, the People's Liberation Army (communist) may make a decisive attack, but it will hardly come on the eve of a bombastic statement such as

that issued by Gen Chu. As Bret Harte once put it: "For ways that are dark / And for tricks that are vain / The heathen Chinee is peculiar."

There are continuous air and sea clashes betwixt the Nationalists and Reds, off the Chinese mainland, but no indication that stepped-up action is imminent. You should keep in mind that Formosa is still under guard of the U S 7th Fleet. And its air strength has been substantially augmented.

As to those recent airplane incidents with Chinese reds: Such epidemics of malicious mischief commonly follow a turn of events favoring communist ideology. As an aftermath of the Geneva conference, the boys are feeling their oats (wild variety). U S attitude: firm but not hot-headed. "Shoot if you're shot at." The epidemic has not yet run its course, but no responsible source expects war as a consequence. Military leaders believe that when reds sense our readiness to meet fire with fire, they will presently cool down.



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“He who never quotes, is never quoted”

Charles Holden, engraver



AGE—1

You aren't really old until nothing is fun enough to make you forget the weather. — Rob't QUILLAN, *Lifetime Living*.

AMERICA—Idealism—2

Why are we not saying the things Americans were born to say? . . . Even the bad men from Moscow have pitched their appeal to the poor and the disinherited. They have stolen our slogans and parodied our principles. . . We must expose the hypocrisy of the communists the only convincing way we can; by ending our own. — CHESTER BOWLES, "Alternatives to the H-Bomb," *New Leader*, 7-26-'54.

ATOMIC AGE—3

One of the dreams that lulls us into this hopeful make-believe (of an easy peace) is the theory of the so-called atomic standoff. This is the argument that, when both we and the Communists have plenty of atomic weapons, neither of us will use them. To gamble on such a miracle is like betting that 2 men armed with loaded pistols will merely wrestle until one of them is thrown to the ground and kicked to death.—Sen STUART SYMINGTON (D-Mo).

BEAUTY—4

If beauty had but one face, we would yawn in it. — OLGA GUEFT, editorial, *Interiors*, 6-'54.

BIBLE—5

Here is a new way to go to sleep. Simply repeat to yourself Bible verses beginning with one that starts with the letter A—*And God said, My presence will go with you, and I will give you rest.* Then B—*Blessed are the pure in heart, for they shall see God.* Next C—*Come unto me all ye that are weary and heavy-laden and I will give you rest.* Continue in that manner to Z, if you can get that far before you fall asleep.— GEO MCGILL HAYES, *Faith Today*.

CHILD—Care—6

If a baby—a 1st baby—could only realize how little his Ma and Pa know about him he'd probably demand to be kept in a hospital. — *Sales Mgt.*

CHRISTIANITY vs Communism—7

We Hate Christians. Even the best of them must be regarded as our worst enemies. They preach love to one's neighbor and pity, which is contrary to our principles. Christian love is a hindrance to the development of the revolution. Down with love for one's neighbor! What we want is hatred. We must know how to hate, for only at this price can we conquer the universe. . . Our task is to destroy all kinds of religion, all kinds of morality. — *Soviet Commissar of Education.*

.....Quote.....



Sec'y of State John Foster Dulles said, at a dinner honoring visiting Korean Pres Syngman Rhee, that he had wanted to have the zoo here place 2 Korean bears Rhee had given the U S on the White House lawn during Rhee's visit. As cubs, the bears had romped on Rhee's lawn in Seoul. But, Dulles added, zoo keepers told him the bears "have grown older and stronger, just as Pres Rhee has grown older and stronger." Rhee retorted: "Perhaps, like the bears, I belong at the zoo."

At the Korean Embassy reception honoring Rhee, it took up to an hr to get thru the reception line. Rhee insisted on having a little talk with each individual.

" "

Eisenhower grandchildren call the President "Pops", the 1st Lady "Mimi" and the White House "Mimi's house." . . . Margaret Truman says that her summer acting tour is "the hardest work I've ever done, but I love it."

" "

Diplomatic diplomat of the wk: When Mrs Richard Nixon told Greek Ambassador Athanase G Politis of her regret at missing Greece on their world tour, he replied: "You had better not go there, beautiful lady. There is a caryatid missing on the Parthenon; they might put you there." (caryatid: draped female figure supporting an entablement. From the Greek *Karyatide*.)

..... *Quote*

COMMUNISM vs Christianity—8

A communist in one of our cities said: "Three of my comrades and I vowed we'd go without eating for 4 days, using the money that would have been spent on food to buy paper and get a message out from our printing office down the street." To this, he added, "You see, sir, we *must* get the message out." How many of us ever went without one meal to get the Christian message out? The trouble with us is that communism is both outworking and outpursing us.—LOUIS HADLEY EVANS, "Let's Eliminate the 'Opiate of Relativity,'" *Presbyterian Life*, 7-10-'54.

DEFENSE—9

While defense is becoming less of a burden on American economy, our defense program still takes 13% of all goods and services, 13% of our manpower, 11% of steel, 34% of aluminum, and 30% of all copper produced.—*Survey Bulletin*.

EDUCATION—10

No nation can survive in modern times which does not value intelligence and which does not promote education, for we are living in a period of rapid technological change, of immense cultural diffusion. — FREDERICK MAYER, Univ of Redlands, "Educating the Free Man," *Think*, 7-54

" "

The true test of a univ's success is not the discoveries and inventions which its prof's make, or the books they write, but the sort of people its students turn out to be.—CLARENCE TRACY, "Subsistence Education," *Queen's Qlly*, Canada, Summer '54.

Mining the Magazines



Use the same rules in selecting a wife as you employ when buying a car, counsels Haywood Vincent, in *Cosmopolitan*: 1) Listen to the engine; 2) Examine chassis; 3) Investigate mfrs; 4) Check ignition system; 5) Observe fuel consumption; 6) Determine how model in question responds to your personal touch; 7) If not new, find how model was treated in past and if ever wrecked; 8) Compare with competing models. Oh, yes, the article is titled, "So You Want to Stay Single."

Current plans are for initial issue of *Sports Illustrated* to hit the newsstands on Friday the 13th (dated Aug 16). Rumor has it that henceforth every golfer who shoots a hole in one on any Friday the 13th will be showered with rich treasures by the publisher, as a commemorative gesture.

American Heritage, quarterly historical jnl, sponsored by American Ass'n for State & Local History, has passed to private hands; will henceforth be issued 6 times a yr in book format. Single copies, \$2.95; annual charter subscription, \$10.

The new one-shot mag devoted entirely to the showman-pianist, Liberace, quickly sold 300,000 copies at 35 cts on the stands. The title, as you may have surmised, is *Liberace*.

In colloquial Italian, "America" has come to mean . . . any deposit of hopes, any tabernacle where all things too big, too difficult, too far beyond one's grasp take shape and become true. — NICCOLO TUCCI, *New Yorker*.

With its Oct issue, British edition of *Reader's Digest* will guarantee a million circulation monthly. (For'gn editions of the *Digest* carry advertising; thus are impelled to publish circulation statistics.) No other British monthly even approaches this circulation.

In *McCall's* (Aug) 4 models employ the old before-after technique to prove soundness of mining-camp truism: "Success ain't so much holdin' a good hand as in playin' a poor hand well." If (they demonstrate) nature hasn't done too well for you, there's still a lot you can do to soften her worst blows.

In *American Magazine*, Lawrence Galton asserts that there are now 18,500,000 home gardeners in the U S. With our congenital suspicion of precise statistics, we interpose an objection. Maybe there *were* that many in the early spring —but we're calling for a re-count!

..... *Quote*

FRIENDSHIP—11

True friends visit us in prosperity only when invited; in adversity they come without invitation.—*Tit-Bits*, London.

FUTURE—12

A London teacher told recently how he asked one of his pupils, an 11-yr-old boy, what he intended to be when he grew up, and got the reply, "Sir, I don't need to worry, because by then there will be nowhere to grow up in."—Quoted in *Church Mgt.*

GOD—and Man—13

Kircher, the astronomer, having an acquaintance who denied the existence of a supreme being, took the following method to convince him of his error. He placed a handsome celestial globe in a part of the room where it could not escape the notice of his friend, who, on observing it, inq'd whence it came and who was the maker.

"It was not made by any person," said the astronomer.

"That is impossible," repl'd the friend.

"You will not," said Kircher, "admit that this small body originated in mere chance, and yet you contend that those heavenly bodies to which it bears only a faint resemblance came into existence without author or design."—*Ladies' Home Jnl.*

GOVERNMENT—14

One of the most amazing aspects of gov't is that it continues to thrive and bear blooms of greater destiny despite the repeated mistakes of its gardeners.—DOUGLAS MEADOR, *Matador* (Tex) *Trbune*.

..... *Quote*

HABIT—15

Habits are to the soul what the veins and arteries are to the body.—*Sunshine Mag.*

HAPPINESS—16

The way to achieve happiness is to have a high standard for yourself and a medium one for everyone else.—MARCELENE COX, *Ladies' Home Jnl.*

HOME—17

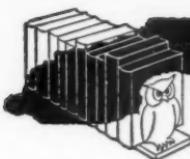
A London newspaper asked for the best definition of home. One of the 5,000 responses was "Home is a place you stay when you are not invited any place else."—BRYANT M KIRKLAND, *Church Mgt.*

IDEOLOGY—18

To free men, "peaceful co-existence" means 2 different politico-economic systems, operating side by side, peacefully, with good will, and no interference with either. To communists, it means submission by the free world to red undermining, subversion and infiltration—as an alternative to war. — Editorial, *Philadelphia Inquirer*.

JUVENILE DELINQUENCY—19

The police represent a first line of defense against child delinquency. . . That split-second decision by the cop with a child in his custody can make or break a human being. If the policeman's decision is clouded by prejudice, blind anger, sadism or ignorance of human behavior, it can spell disaster for the child—and cumulatively, for the community. The good cop . . . must possess wisdom, compassion, an understanding of children and a fine sense of public responsibility. — ALBERT DEUTSCH, "There Are Bad Boys and Girls—," *Collier's*, 7-23-'54.



Book Briefs

Quite a brisk controversy has sprung up in literary circles a'nt Nobel-prize-winning novelist, Wm Faulkner and his most recent offering, *A Fable* (Random). In response to Bennett Cerf's tubatooning for the new work, Frederick Babcock, editor of *Chicago Tribune Magazine of Books*, led off with an assertion that he had not read the book, and didn't intend to. "I haven't time to try to figure out what, if anything, the author is driving at." This is a point of view for which even Faulkner admirers must have some sympathy. Whatever else you may say of Mississippi's leading literary light, few will deny he is the champion obscurantist of our decade. Perhaps Mr Babcock still had Faulkner in mind when, a fortnight later, he printed a cartoon of a Hokinson-type female confronting a vendor of literary wares, with the captioned line: "If this book has a message, it must be in code."

We are, take it by and large, pretty well inured to the caprices of publishers in altering book titles for the "paperback" trade. But we must confess to a slight start in noting that H D H Knowland's *Madame Baltimore* will, in its metamorphosis (via Mercury) become *Baltimore Madame*.

Dream of every publisher is to get someone else to pick up the check for a book promotion. And

ROY COHN, former chief counsel, Senate Permanent Investigations Comm, *asked to comment on censure move against Sen McCarthy*: "I haven't seen the newspaper acc'ts. I decided that at least for the 1st few wks after I left Washington I would read only good literature."

99

Rinehart, it seems, is about to hit the jackpot with *The Man Who Lives in Paradise* (fabulous story of A C Gilbert, the top tycoon.) It will draw a conspicuous spot in the Gilbert catalog (1.5 million copies) and will be featured for-free in all Gilbert fall advertising!

We knew somebody was certain to do it, soon or late. And Julian Mesner has! *The Holy Bible in Brief*—coming Sept 27.

One of our translators has just told us a little story of Italian movie director-producer, Roberto Rossellini. An author, it seems, sent Roberto his latest creative effort, emphasizing the point that persons in the script bore no resemblance to individuals either living or dead. After some time Rossellini ret'd the effort, together with the accompanying note. He had underlined the reassuring passage and added a marginal comment: "That's just the trouble!"

.....*Quote*.....



"As Funny as I Can"

The popular conception of OLIVER WENDELL HOLMES (born 145 yrs ago—Aug 29, 1809) is that of a rather venerable gentleman with steel-gray hair. While it is true that, thru a long lifetime, Dr Holmes mingled literature and a distinguished medical career, many of his better-known poems were written early in life. Old Ironsides, a protest against the proposed breaking up of the frigate Constitution, was composed while Holmes was still a university student. One of the earlier poems, The Height of the Ridiculous, relates the sad consequences of showing a humorous selection to his servant. We come in at the reading of the 2nd verse:

He read the next: the grin grew broad,
And shot from ear to ear;
He read the third: a chuckling noise
I now began to hear.

The fourth: he broke into a roar;
The fifth: his waistband split;
The sixth: he burst five buttons off.
And tumbled in a fit.

Ten days and nights, with sleepless eye,
I watched that wretched man,
And since, I never dare to write
As funny as I can.

..... *Quote*

LIFE—Living—20

To accept uncertainties quietly—even our incomplete knowledge of God: this is what man's journey is about, I think. — LILLIAN SMITH, *The Journey* (World).

LOVE—21

Infatuation may be felt quite suddenly, but love always takes time. Why? It takes time to develop and mature as the result of many experiences together. Love is built up gradually thru numerous contacts and interplay of personalities. It can never be found, just growing idly by the wayside, to be plucked at will. It is the result of effort, attention, and unselfishness. It is a creation! — MURRAY BANKS, *How to Live with Yourself* (Prentice-Hall).

MIND—22

Minds, like streams, may be so broad that they are shallow. — Isenhour for *Brick & Tile*.

PEACE—23

What the world needs is the peace that passes all misunderstandings.—*Banking*.

PERFECTION—24

Few great artists ever were more fastidious about their performances or took greater pains to ensure their triumphs than Vladimir de Pachmann, the pianist.

Once, just before a recital, he worried over his music stool. The audience watched in silent wonder as he first placed a thick volume on it, tried it and was dissatisfied. Then, after some rearrangement, he tore out a single page and tried it again. Perfect! Smiling contentedly, he then settled down to give the performance of a maestro.—*Tit-Bits*, London.

Pathways to the Past



Week of
Aug 29-Sep 4

Aug 29—205th anniv (1749) b of Sir Gilbert Blane, Scottish physician. (He prescribed lime juice for the British Navy, to prevent scurvy. British sailors to this day are known as "limeys"). . . 145th anniv (1809) b of Oliver Wendell Holmes, New England author and poet. . . We think of the term "communistic" as a contemporary epithet. But 60 yrs ago (1894) Jos H Choate, corp'n lawyer, denounced the new income tax provision (2% on incomes over \$4,000) as "communistic and socialist." . . . 30 yrs ago (1924) Edward, Prince of Wales, arrived in N Y C for a glamorous American tour. (12 yrs later he was to renounce his throne for an American commoner.) . . . 25 yrs ago (1929) plans were announced for building of Empire State Bldg, world's tallest office structure (102 stories).

Aug 30 — *Feast of St Rose of Lima* (1st canonized saint in the Americas). . . 140 yrs ago (1814) Wm Rush, 1st native sculptor, exhibited life-size statue of Geo Washington, carved in wood.

Aug 31—The now-familiar "lady bug" imported from Australia 65 yrs ago (1889) to combat white scale, endangering citrus industry.

Sep 1—1st Pullman sleeping car in service 95 yrs ago (1859) Bloomington, Ill, to Chicago. . . 85th anniv (1869) founding of Nat'l Prohibition Party. (Never a decisive factor in nat'l elections,

the Party furthered many significant social reforms, including direct election of U S senators and improvement of postal service). . . The political cartoon 1st became an established feature of a U S newspaper 70 yrs ago (1884) when Jos Pulitzer began using this medium in *N Y World* in support of Grover Cleveland. . . 1st convention Communist Party held in Chicago 35 yrs ago (1919). . . 15 yrs ago today (1939) Germany invaded Poland, initiating War II.

Sep 2—165th anniv (1789) founding of U S Treasury Dep't, with Alexander Hamilton as 1st Sec'y. . . 115th anniv (1839) b of Henry George, American economist and social philosopher. (This yr is 75th anniv of his *Progress and Poverty*.)

Sep 3—Anthracite coal 1st used in a smithy forge (at Wilkes-Barre, Pa) 185 yrs ago (1769). . . Pres Franklin D Roosevelt, commenting on beginning of War II, 15 yrs ago (1939): "This nation will remain a neutral nation, but I cannot ask that every American remain neutral in thought, as well."

Sep 4—160 yrs ago (1794) Duncan Phyfe began furniture-making in N Y C. (He Americanized Georgian styles; developed a distinctive individual pattern.)

.....Quote.....

"Of all things!"

A community organization in Jackson, Mich., has just marked its 1st anniversary, and we have a feeling that the occasion deserves something in the nature of a resounding cheer from one and all.

The idea developed from an editorial in the *Citizen Patriot*, suggesting a looseknit organization of mothers and fathers to sponsor dances and other activities, thus helping young people to "discover the fun, thrills and entertainment they can't find now."

There was perhaps nothing unique in the suggestion. Other newspapers have no doubt carried similar editorials. And nothing concrete developed as a result. But in Jackson, things soon began to happen. The very next day Mayor Jim House called a public meeting. Some 350 parents attended. And quite a number of youngsters, as well. An executive committee of 22 was formed, with a youth advisory committee of 54 boys and girls. And Parents, Inc. was a going concern. Local civic groups backed the movement and readily provided the required funds. Today the group has its own building, the Sky Club, a Summer Recreation Center, and has served more than 5,000 Jackson teenagers.

Nicest thing about all this is that the delightful, spontaneous enterprise has no lingering odor of "crusade." And, significantly, no parent refers to it as a "cure" for juvenile delinquency, which is no longer a Jackson problem!

..... *Quote*

RELIGION—25

Religion is nothing but spiritual trappings unless it is concerned with the needs of society.—Editorial, *Christian Register*.

RESOURCES—26

The widespread conditions of social and political unrest are due not only to differences in ideology but in large degree to the compelling need of people for the essential resources, including food-supply, that can be drawn from the earth.—FAIRFIELD OSBORN, *Outdoor America*.

SELF—Interest—27

The best literature in the world is a complimentary paragraph in the home paper about yourself.—CLARKE A SANFORD, *Margaretville (N Y) News*.

SEXES—28

Old Hollywood proverb: When a woman meets a man who looks her straight in the eye, she'd better do something about her figure.—ERSKINE JOHNSON, *Photoplay*.

STRATEGY—29

Why can we not organize our 'mind traffic' somewhat on the same principle that we have developed our motor traffic? We have built overpasses and underpasses on many highways, so that traffic can cross at right angles without interference. If those who dislike us want to take the low road, let us take the high road.

And as with persons, so with nations. Instead of trying to meet the Kremlin on its own low level of concealments and falsehood, let us pass it on the higher level of frankness and truth. — Dr R W SOCKMAN, "Safety in the Heights," *Arkansas Methodist*, 7-22-'54.

TELEVISION—30

Know what happened to all the children whose parents used to complain because they listened to the radio too much? They've grown up to be parents who complain that their children watch television too much.—*Pipe Dreams*, hm, Universal Concrete Pipe Co.

THRIFT—31

Thrift in the use of mat'l is demanded, because time is of little value without mat'l's. The mat'l's we use, whether a 5¢ lead pencil or a \$5,000 truck, are the product of other men's time, and we owe it to ourselves and to society, to avoid loss in the use of any article, whether it costs 5¢, \$5 or \$5,000.—*Thrift Mag.*

THOUGHT—32

Men fear thought as they fear nothing else on earth—more than ruin, more even than death.—BERTRAND RUSSELL.

VACATION—33

Our doctor says that people pay him enough money for illness caused by overwork and fatigue to pay for a trip. Figuring it that way, vacations are free.—RICHARD & DOROTHY BRACKNEY, "Don't Leave Home Before You Read This," *Farm Jnl*, 8-'54.

WOMAN—34

To a woman secrets may represent valuable additions to her personality — like borrowed plumage. . . Her vanity is secondary to her pride in exhibiting these "possessions."—CARL F SULZBERGER, analyst, *Cosmopolitan*.

WORK—35

One way to avoid losing your shirt is to keep the sleeves rolled up.—*Ensign News*.

In Brief

Assuming the Packard-Studebaker merger goes thru as scheduled, if the auto-trade gossip is accurate, next move will be a merger of that merger with the recently merged Nash-Hudson outfit, now known as American Motors. And there's a chance the resulting colossus might be interested in taking over Kaiser-Willys—they've been trying to peddle themselves to Chrysler.

With cigaret sales declining the big brands are cutting budgets. *Editor & Publisher* rep's May advertising of cigarettes in newspapers off 38%, from same period last yr . . . In Sao Paulo, Brazil, Dr E Cuyler Hammond, of American Cancer Society, attending Internat'l Cancer Congress, said he believed a strain of tobacco could be developed eliminating substances that make cigarettes harmful. Russian scientists attending the congress expressed belief they may already have such a strain in their Georgian tobaccos.

Coffee consumption is down—from 15 to 25% by varying estimates. Whether people are actually drinking fewer cups or "stretching" the beverage a bit is a moot question. In either case importers and roasters are quite unhappy—and prices are coming down.

Washington observers say Eisenhower is getting adjusted to his job; considers seriously another 4-yr term. Question: Will it be Eisenhower-Stevenson again?

Quote

Good Stories

.....
you can use

A film actor took his wife to the hospital for the birth of their first child. For the purpose of the film on which he had been working, the father-to-be sported a two-wks' growth of very dark beard.

While waiting anxiously, he was joined by another expectant father—a haggard young man who paced the floor for several min's before noticing the first man sitting in a corner. When he did spot him, the young man turned pale.

"Good Heavens!" he said. "How long have *you* been waiting?"—*Tit-Bits*, London. **a**

" "

Vampira, tv's glamorous, Chas Addams-type spook, describes her program as being corn on the macabre. — *LEO GUILD, Hollywood Reporter*. **b**

" "

Sen Theodore F Green (D-RI) 86 and a bachelor, has a sparkling sense of humor and is one of the most popular men in Washington society. The other day he was spotted at a party and was asked how many he was attending that night. "Six," he said, looking up from a small notebook. "What are you doing, seeing where you are to go next?" he was asked. "No," replied the energetic octogenarian. "I'm trying to find out where I am now!" — *QUOTE Washington Bureau*. **c**

Quote

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I LAUGHED AT THIS ONE

JEAN BLODGETT

A woman recently called on Alexander Knowlton, architecture editor of *Living for Young Homemakers*, and asked how she could go about building a barn.

"Well," parried the editor, "just what type of barn did you have in mind?"

"Oh," said the lady, "we want one that can be converted into a house."

"Then," suggested Knowlton, "why not just build the house to begin with?"

"Well," the lady said engagingly, "you see, we like barns!"

" "

The class was discussing the North American Indians when the teacher asked if anyone could tell what the leaders of the tribes were called.

"Chiefs," said a little girl.

"Correct," said the teacher. "And what were the women called?"

A sharp little lad ans'd promptly, "Mischiefs."—*Good Business*. **d**



Alice was the devoted house-keeper of a small town minister and was so meticulous that his house was always spotless. However, she complained so incessantly about the nature of her work it was hard to tell which she hated most, dirt or cleaning it up.

One day the reverend remarked to her upon what a faithful servant she had been and assured her that she would get her reward in the hereafter. Then in kindly curiosity he asked her what she thought heaven would be like.

"Well, I haven't much idea about that," she told him frankly, "but I just hope it's a place which doesn't get dirty."—*Wall St Jnl.* e

" "

"How's the drouth out your way?" one pessimistic farmer asked an equally pessimistic friend.

"Pretty bad," was the reply. "Why just yesterday two of my cows started giving powdered milk."—*Country Gentleman.* f

" "

An Irishman named Mike Flannery found a valuable package belonging to a local capitalist. He took it around to the man's house and was rewarded. As he left he met a friend.

"What's the matter, Mike?" asked the friend. "Didn't he give you as much as you expected?"

Flannery looked up sourly and replied: "I thought he would give me more than I expected!"—*Arkansas Baptist.* g

In these times, when you save money for a rainy day, it would be wise to pray for just a passing shower.—O A BATTISTA.

" "

The trouble with so many club meetings: They open at 7:30 sharp and close at ten o'clock dull.—ROB DALE.

" "

Crossing the street is a gamble. You never know what hospital they'll rush you to.—Town Jnl.

" "

We've got too many organizations. It wouldn't surprise us to see on somebody's tombstone: "John Doe, clubbed to death."—Pratt (Kans) Tribune.

" "

It's easy to tell the tourist ladies from the Indian ladies this summer. The tourists are the ones in squaw dresses.—Omaha World-Herald.

" "

The trouble with being best man at a wedding is that you get no chance to prove it.—Automotive Dealer News.

" "

About the time a fellow gets to the point where he thinks nothing is too good for a girl, he offers himself.—Kossuth Co (Ia) Advance.

" "

Money is what we spend for luxuries and owe for necessities.—Pipe Dreams, hm, Universal Concrete Pipe Co.

..... *Quote*

**There will always be
an Ad Man—and a
French Language—
but preferably not
together:**

A magician, the Great Mass-serrat.
Got so skinny from "thin" lager that
He now wins applause
For his magic because
The rabbit pulls him from the hat!

—From a newspaper advertisement for SCHAEFER BEER. h

A church had burned down and the only available room in the community large enough to handle Sunday services was a roadhouse near town. Trustees leased the bldg. stipulating that the bar be screened off and as many reminders as possible of week-day business be removed.

All was well done except that the proprietor forgot to remove a parrot normally perched near the bar. As it kept quiet during the seating of the congregation, no one paid any attention to him until the minister took his place on the platform. The parrot came to life and squawked, "Hey, look, we gotta new bartender."

When the choir filed in, and in the silence following their opening number the parrot spoke again, "Pipe the new chorus line." He observed the audience and then sadly shook his head, "But same old customers." —KVP Philosopher, hm, Kalamazoo Vegetable Parchment Co. 1

..... *Quote*

A minister who was driving unusually fast was telling his passengers about a wreck he had seen. Then he added: "I've come close to having several wrecks, but the good Lord was with me."

One of the passengers whispered, "If he doesn't slow down, the good Lord won't be able to keep up with him." — Capper's Wkly. j

" "

It was down in southern Missouri and a man appeared early one morning at the door of a neighbor's home to ask for the loan of a mule to do some plowing.

"But you've got a good mule," objected the neighbor. "Why don't you use him instead of borrowing one of mine?"

"All that mule does is sit in the shade all day," was the sad reply. "He won't work."

"Then what's the matter with him? Is he sick?"

"No, that mule ain't sick," was the reply. "He thinks he's a gentleman farmer." —DAN BENNETT. k

" "

A young woman who had married a rather tight-fisted young man resolved to deal with her husband's stinginess with humor and grace. But her resolution was rudely shaken as she looked at her meager 1st month's allowance check.

"I'm going to have this photographed, dear," she tenderly remarked.

"As a sort of memento of our marriage?" the groom inquired.

"No, dear," the bride sweetly replied, "so I can have it enlarged." —Wall St Jnl. 1

Overheard at the Eastern Airlines ticket counter at LaGuardia Field, one ticket agent to another: "If she hangs up again, let me talk to her."—*New Yorker*. **m**



A Brush With Handymen

Painting contractors are disturbed by business being taken away from them by home handymen.—News item.

The painter (the professional)
Is worried and afraid.
A slip, or slight recessional,
Is noticed in his trade.

His brush is left to harden,
His paints are on their shelves.
And why? In house and garden
They're doing-it-themselves.

The handymen are standing
On ladder and on chair,
They're daubing up the landing,
The hallway, and the stair.

The handymen are mixing,
While handywomen gloat.
The handymen are fixing
To try a second coat.

But let this not disturb you,
My master painter friend,
Though now they cramp and curb
you
And seem to hate to spend.

For handy hands can blister
And paint is known to crack...
Don't go too far, please, mister,
You may be wanted back!

Mrs Trent, seated in her living room, heard the back door slam. Thinking it was her young son, she called: "I'm in here, darling. I've been waiting for you."

There was no answer for a moment, then a strange voice faltered: "I'm sorry, but I ain't your regular milkman."—*Pageant*. **n**

" "

A gunman, it is being told, walked up to a theatre cashier, stuck a gun in her face and growled: "The picture was horrible—give me everybody's money back."—*ERSKINE JOHNSON, Photoplay*. **o**

" "

Two Parisians, Francois and Louis, got to arguing about a lady. One word led to a thousand others, and they finally agreed to settle the matter by a pistol duel in the park.

At 7 on the appointed morning Francois was on hand with his pistol, his second, and his physician. A few min's later, a messenger arrived with a note from Louis. "Dear Francois," it read, "If I am late, don't wait for me. Go ahead and shoot."—*American Farm Youth*. **p**

" "

Two cannibals met in a mental institution. One was tearing out pictures of men, women and children from a mag, stuffing them in his mouth and eating them.

"Tell me," said the other, "is that dehydrated stuff any good?"—*Tit-Bits, London*. **q**

..... *Quote*

Quote-ettes

Spokesman for United Nations, protesting erection of 205-ft illuminated sign directly across East River from UN Secretariat bldg in N Y C: "United Nations will be lit up like a Las Vegas honky-tonk." 1-Q-t

" "

Dr DOROTHY V WHIPPLE, Washington, D C, asserting role of modern mother is tougher because there are fewer maiden aunts and servants to help: "There is no gadget yet invented that can change diapers, give baths or settle arguments." 2-Q-t

SECOND CLASS MATTER

Mr. Maxwell Drake,
2400 W. 42nd St.,
Indianapolis, Ind.

News of the **NEW**

Edited by ALICE JACOBS

Watchmakers are no longer content with watches that merely tell the time. One "time-piece of tomorrow" displayed at a recent jewelry fair has a dial which measures the amount of radio activity in the atmosphere. Before long you may be asking strangers, "Excuse me, but do you have the radiation? I forgot to wind my watch."

We've never yet heard anyone excuse an accident on the ground that he didn't know his watch was loaded, but if this sort of thing happens often, we may. *N Y Times* pres, Arthur Hays Sulzberger, was showing his dinner-partner at a banquet his new minute-hour-day-month-year watch; the

alarm went off unexpectedly. The startled Mr Sulzberger jumped, jerked his arm up and knocked a bowl of soup about to be served over the lady. She was, we understand, wearing a topless gown at the time—and we hope she sued him.

If this harrowing tale hasn't conditioned you wrongly, you might be interested in a pocket alarm. Wrist-watch size, it clips neatly into purse or pocket, can be set for any time up to 4 hrs. Use it to remind yourself of appointments, check on expiration of parking meter times, to wake yourself up if you're having a nap while the boss is out. \$12.95. *Parker Timer, Chicago 2, Ill.*

NOTE here items of special interest in this issue _____
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